

National Aeronautics and
Space Administration
Headquarters
Washington, DC 20546-0001



Performance Metrics for R&D Organizations

Reply to Attn of: Z

January 20, 1999

Dear Colleague,

Responding to new public policy expectations of contemporary public sector R&D organizations, NASA is co-sponsoring with George Mason University's Institute for Public Policy a workshop on "Performance Metrics for R&D Organizations." The workshop will occur on March 2-3 at George Mason University's Arlington, VA campus at 3401 N. Fairfax Drive (near Ballston Metro stop).

The objective of the Workshop is to bring together staff from Federal, State, and industry organizations to explore successes and failures in our collective efforts to meet the requirements of the Government Performance and Results Act ("GPRA") of 1993, as well as comparable expectations from State governments and corporate leadership and shareholders. The purpose of this letter is to invite you to join us for this workshop.

The program will consist of six sessions, beginning on the morning of March 2 and concluding with a wrap-up session at about Noon on March 3. Sessions will focus on the GPRA, the development and use of R&D performance metrics at the Federal and State government level, and in private industry, and issues surrounding performance data and its interpretation. While each session will begin with brief remarks by invited presenter and discussants, our emphasis will be on participation by all those present.

Because of space limitations, we do require that you "RSVP" no later than Friday, February 19, using the enclosed registration form. We hope you can join us!

Cordially,



Roger R. Stough
Associate Director
The Institute of Public Policy
George Mason University



Sylvia K. Kraemer
Director of Special Studies
Office of Policy and Plans
National Aeronautics and
Space Administration

**Directions to
George Mason University
Quincy Street Campus
4001 N. Fairfax Drive, Suite 450
Arlington, VA
Telephone (703) 993-8200**

AUTOMOBILE

(From Washington) *Via Interstate 66:* Take I-66 to the Glebe Rd. Exit. Turn left onto Glebe Road heading towards Ballston. Turn left onto Glebe Road heading towards Ballston. Proceed to N. Fairfax Drive. Follow N. Fairfax Drive one block past the International House of Pancakes to Quincy Street. The building is on your left, on the corner of N. Fairfax and Quincy. To Park: Make a left on Quincy and enter the underground parking lot next to the loading dock.

(From Fairfax) From Interstate 66 Headed East: Exit at the Glebe Road/N. Fairfax Drive exit (#71). The exit ramp turns into N. Fairfax Drive. Follow N. Fairfax Drive one block past the International House of Pancakes to Quincy Street. The building is on your left, on the corner of N. Fairfax and Quincy. To Park: Make a left on Quincy and enter the underground parking lot next to the loading dock.

Via Route 50: Take Route 50 West to the 10th St. exit. Continue on 10th Street past the George Mason University Law Center. 10th Street becomes N. Fairfax Drive at that point. Follow approximately 3 more blocks to Quincy Street (Arlington Funeral Home on right). The building is on the corner. To park make a right on Quincy Street and enter the underground parking lot next to the loading dock.

METRO

Take the Orange Line to the Ballston Metro Stop. Walk down N. Fairfax Drive towards the International House of Pancakes. Cross over to the other side of N. Fairfax Drive and walk two blocks to 4001 N. Fairfax Drive.

Performance Metrics for R&D Organizations

March 2-3, 1998

A Workshop Jointly Sponsored by George Mason University and
the National Aeronautics and Space Administration

George Mason University Metro Campus
3401 N. Fairfax Drive (Near Ballston Metro Stop)
Arlington, VA
(703) 993-8000

REGISTRATION

***Please mail your registration and enclosed fee (or FAX registration) before
February 18 to:***

**Dr. Sylvia K. Kraemer
Mail Code Z
NASA Headquarters
Washington, DC 20546-0001**

FAX: (202) 358-4336

.....

Performance Metrics for R&D Organizations

March 2-3, 1998

Name: _____

Title: _____

Organization: _____

Phone: _____ **FAX:** _____ **E-Mail:** _____

Mailing Address: _____

Registration Fee *(to defray cost of hosting workshop):*

Please enclose a check for \$55 written out to: **"George Mason University Foundation"**