

National Aeronautics and
Space Administration
John F. Kennedy Space Center
Kennedy Space Center, FL 32899



March 2, 2004

Reply to Attn of: CC-A

TO: Distribution
FROM: AA/Director
SUBJECT: Blanket Determination Regarding Attendance at the Satellite Conference 2004

Satellite 2004 is an industry-wide conference, which will be held at the Washington, D.C., Convention Center on March 2-5, 2004. As sponsors of the event, International Launch Services and Lockheed Martin are providing free tickets to the event to several Government employees. The event will include conference sessions, 1-day forums, and an exhibit hall with over 475 booths. Approximately 6,300 people are expected to attend, including satellite equipment manufacturers, distributors, and buyers; spacecraft manufacturers; launch vehicle operators; satellite system operators; Government officials; broadcasters; network programmers; and members of the media. The cost of admission is \$75.

This event is a "widely attended gathering." In accordance with 5 C.F.R §2635.204(g), Widely Attended Gatherings and Other Events, and 14 C.F.R §1207.103, Designation of Responsible Officials, I have determined it is in the Government's best interest for those NASA employees who are invited to this event to attend in their official capacity as representatives of NASA. NASA's ongoing interest in the dissemination of information concerning its activities outweighs the concern that free attendance at this event may, or may appear to, improperly influence any NASA personnel in the performance of their official duties. Accordingly, NASA invitees may attend this event.

Woodrow Whitlow, Jr.
for
James W. Kennedy
Agency Designee

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STDL-A