Performance Metrics for R&D Organizations

A Workshop Jointly Sponsored by George Mason University and
the National Aeronautics and Space Administration

March 2-3, 1998

George Mason University
4001 N. Fairfax Drive (Near Ballston Metro Stop)
Arlington, VA
(703) 993-8200

Tuesday, March 2

8:00 - 8:30 am  Coffee

8:30 - 9:00  Welcome and Introduction

Lori Garver
Associate Administrator for Policy and Plans
National Aeronautics and Space Administration

Roger R. Stough
Associate Director, Institute for Public Policy
George Mason University

9:00 - 10:30  Session I: Origins and Status of GPRA

Presenter:  Allen Lomax
General Accounting Office

Discussants:  Lisa Oakley
MITRE Corporation

Tom Hennessy
George Mason University

Caroline Wagner
RAND Corporation

General Discussion

10:30 - 11:00  Break

11:00  12:30  Session II: Directions at the Federal Level; Examples

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Tuesday, March 2 (continued)

11:00 - 12:30  Session II: Directions at the Federal Level; Examples

Panelists:
- Marc Allen
  National Aeronautics and Space Administration
- Barry Bozeman
  Georgia Institute of Technology
- Christopher Hill
  George Mason University
- Phil Kiko
  House Science and Technology Committee

General Discussion

12:30 - 2:00 pm  Lunch

2:00 - 3:30  Session III: Directions at the State Level; Examples

Presenters:
- Roger Stough
  George Mason University
- James Riggle
  George Mason University

Discussants:
- Ken Poole
  National Association of State Development Agencies
- Maxine Lunn
  Virginia Center for Innovative Technology

General Discussion

3:30 - 4:00  Break

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Tuesday, March 2 (continued)

4:00 - 5:30  **Session IV: Directions in the Private Sector; Examples**

**Presenter:** Mike Bolton  
Pennsylvania Early Stage Partners

**Discussants:**  
Mike Comella  
Cornell University

Fred Williamson  
Assistant Secretary of Technology  
Commonwealth of Virginia

Charles Larson  
Executive Director  
Industrial Research Institute

**General Discussion**

5:30 - 7:00  Reception

Wednesday, March 3

8:00 - 9:00  Coffee

9:00 - 10:30  **Session V: Measuring the R&D “Payoff”**

**Presenter:** Sylvia Kraemer  
Director of Policy Development  
Office of Policy and Plans  
National Aeronautics and Space Administration

**Discussants:**  
Ken Smith, Jr.  
The Performance Center

Margaret Graham  
The Winthrop Group

Richard Spivak  
National Institute of Standards and Technology

Altyne Clark  
The Performance Center
9:00 - 10:30  
**Session V:** Measuring the R&D "Payoff" (continued)
Open Discussion

10:30 - 11:00  
Break

11:00 - 12:30  
**Session VI:** Wrap-Up

1:00  
Adjourn

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*Notes:*